



Career Fair

Tuesday 16th September





The entrygate



to European Cooperation
in
Agricultural Research & Education
for Development



- 31 Universities and research centres
- Agriculture research & education in agriculture for development

- Joint European Post Graduate Courses + services associated
- Support to HEI in developing countries
- Project development for capacity building in ARD



Master in Sustainable Development in Agriculture with

- M1 in one country
- M2 in a different country
- thesis co-tutored by M1+M2

Partners:

- Wageningen University (NL),
- Copenhagen University (DK),
- University of Cork (IRL),
- University of Catania (IT),
- Universidad Polytechnica de Madrid (ES),
- Montpellier SupAgro (FR).



Several combinations M1/M2 leading to several specialisations in the field of :

- **Agricultural development**
- **Animal production**
- **Water management (irrigation / drainage)**
- **Safe production in Horticulture**
- **Local and rural development**
- **Innovations in Food chains**



Educational programmes at the **Individual Level**

“Agricultural Transformation by Innovation”



Doctoral Programme:

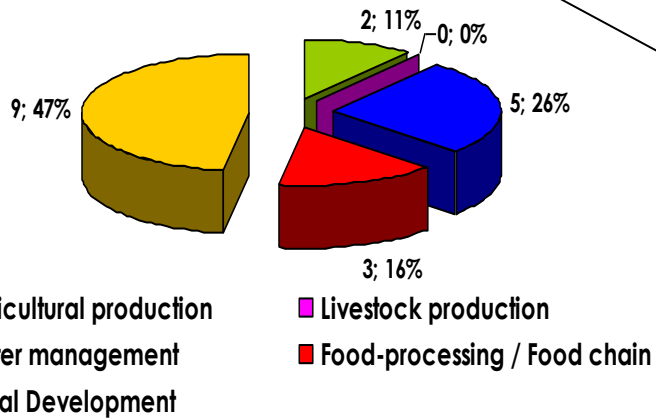
**University of Copenhagen, Denmark
Universidad Politecnica de Madrid, Spain
Montpellier Supagro, France
University College of Cork, Ireland
Universita Degli Studi di Catania, Italy
Wageningen University, The Netherlands**

With partners in Africa and Asia

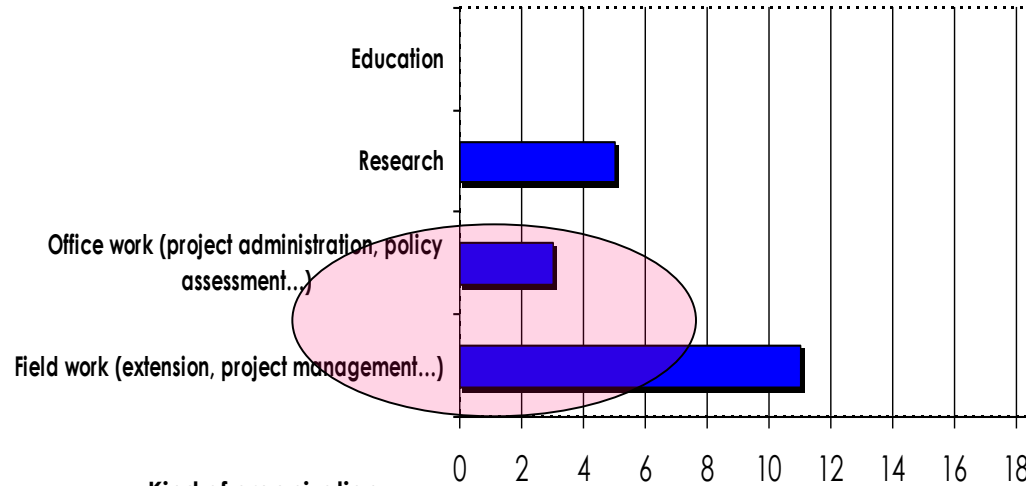


Graduates :
2/3 : employed
1/3 : PhD

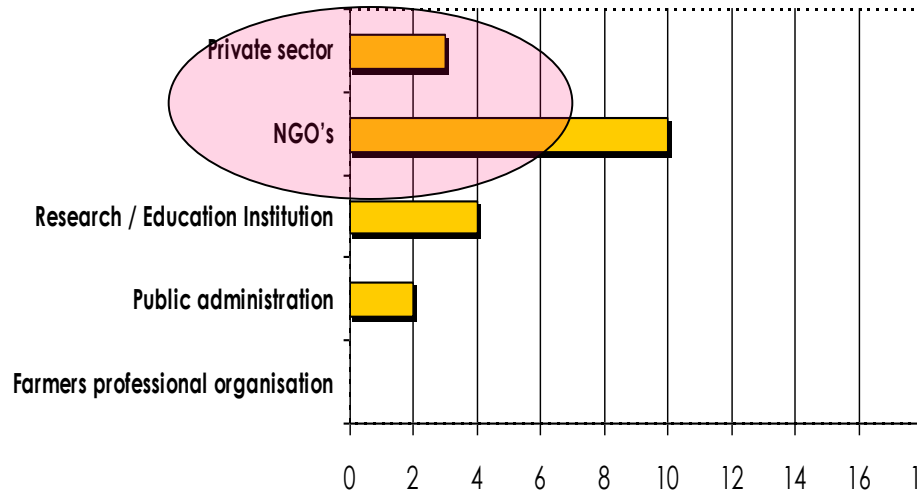
Main field



Kind of activity



Kind of organization



Working out new arrangements for innovation in agriculture





*Thanks for
your attention!*





**A movement by youth, for youth, for
agricultural development**

What is YPARD?



- A global platform
- Young professionals (under 40)
- Active in Agricultural Dev.
- Multi-stakeholders



Coordination offices



Global Coordination Unit

at



at



at



at



at



What do we do?



1. To facilitate the **exchange of information** and knowledge among young professionals across disciplines, professions, age and regions
2. To broaden opportunities for young professionals to contribute to strategic ARD **policy debates**
3. To **promote agriculture** among young people
4. To facilitate access to resources and **capacity building** opportunities

Do you want to join us?



Register now 😊

www.ypard.net



Career Fair

Foreword

- GCARD 2010 **Agriculture back to the scene**
- New skills and competences → Change in formal higher agricultural education
- Young professionals participate in Curricula development "***Working towards a new generation of Young Professionals***" (2012)
- EU concern about Youth unemployment
- Matching the needs of the job market with the educational offer



Objectives



Objectives





1. Overview of the **job market** and how to enter on it
2. General idea on how to build up a **professional career** with concrete examples
3. Vision of what **employers** expect from you
4. Open your mind : **entrepreneurship**

→ **Network! Network! Network!** ←

Today's program

1



| | |
|-----------------|---|
| 10:30 – 12:00 h | <p>First session</p> <p><i>Post graduate Education : benchmarking PhD versus Master Degree</i></p> <ul style="list-style-type: none"> • Alumni testimonials about their entrance on the professional market, what their strengths and their weaknesses were, pluses and minus of having a PhD vs to a Master's degree, and a special focus on how to build a Career on International Institutions. |
| 12:00 – 13:30 h | <p>LUNCH BREAK </p> |
| 13:30 – 15:00 h | <p>Second session</p> <p><i>What are the skills employers are looking for on young graduates?</i></p> <ul style="list-style-type: none"> • Employers share their vision of the skills needed on the job market. |
| 15:00 – 16:00 h | <p> BarCamp & COFFE BREAK</p> <p>Alumnis, employers... all are called to participate</p> |
| 16:00 – 17:00 h | <p>Third session</p> <p><i>Starting your own business: the spirit of the young generation</i></p> <ul style="list-style-type: none"> • Young entrepreneurs partake of their adventure on creating their own activity. |
| 17:00h 17:30 h | <p>Wrap-up of the different sessions, Final Speech</p> |
| 17:30h 18:00 h | <p>Closure of Career Fair</p> |

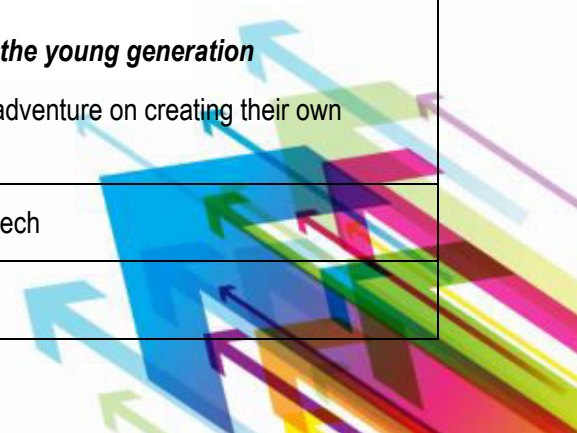
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3



Introduction e - discussions

The screenshot shows a web browser window with the URL www.ypard.net/2014-july-15/are-you-ready-job-market-career-fair-e-discussions. The page features the YPARD logo and navigation menus. The main content area displays an article titled "Are you ready for the Job market? - Career Fair e-discussions!" dated 15 Jul 2014 by Myriam Pérez. The article includes a word cloud with terms like "Career", "Job", "Employability", "Skills", "Competences", "Interviews", "Resume", "Business", "Colleges", "Schools", "YPARD", "Alumni", "Students", "Fairs", "Agrinatura", "Recruiters", "degree", "People", "Participate", "Employers", "Industries", "Fair", "Master", "Application", "Resumes", "Employability", "Competences", "Skills", "Interviews", "Resume", "Business", "Colleges", "Schools", "YPARD", "Alumni", "Students", "Fairs", "Agrinatura", "Recruiters", "degree", "People", "Participate", "Employers", "Industries", "Fair", "Master". Below the word cloud, there is a short paragraph and a call to action: "If you want to find answers, go to the source!". To the right of the article, there is a "Get Involved" section with a list of actions: "Become a YPARD member!", "Sign up", "Contribute to the online forum", "Write a blog", "Spread the word about YPARD in your areas/among your networks", "Follow us on Twitter and Facebook and join our LinkedIn and Facebook groups!", and "And more!". Below this is a featured article snippet titled "Piggery farming or How to become a successful entrepreneur" with a small profile picture of a man.

- **106 people rating**
- **16 comments**



e - discussions

#employable

The screenshot shows a Twitter search page for the hashtag #employable @ypard. The browser address bar shows the URL: <https://twitter.com/search?q=%23employable%20%40ypard&src=typed>. The page features a left sidebar with navigation options like 'Tout', 'Personnes', 'Photos', 'Vidéos', 'Actualités', 'Fils', and 'Recherche avancée'. The main content area displays search results for #employable @ypard, including tweets from YFARD and Marina Cherbonnier. The right sidebar shows suggestions for accounts to follow, such as African Seed Network, AMOUNARBOL, and Save the Children. The footer contains copyright information for Twitter and links to various resources.

Are you ready for the Job? x (1) Twitter / Recherche - # x

Twitter, Inc. [US] <https://twitter.com/search?q=%23employable%20%40ypard&src=typed>

Accueil Notifications # Découvrir Moi #employable @ypard

Tout

- Personnes
- Photos
- Vidéos
- Actualités
- Fils
- Recherche avancée

Tout le monde

- Personnes que vous suivez

Partout

- Près de vous

Tendances - Modifier

- Montpellier
- Koh Lanta
- Nantes
- #Ciclo
- Monez
- #USASER
- #E1GOM
- #FREEHEWANSKIANS

Résultats pour #employable @ypard [Inscrivez-vous]

Top / Tout

1 nouveau résultat

YFARD @YFARD · 11 sept
2. 41 What was the secret of your success in getting employed? Agrinatura & YFARD Career Fair at bit.ly/1yIr117 #employable @YFARD
Rome, Rome
Ouvrir Répondre Retweeter Favori Plus

YFARD @YFARD · 10 sept
#3 My manager appreciates my ability to find new ideas & solutions to re(new) our engagement @ArDjomakon #employable bit.ly/1yIr117
Rome, Rome
Ouvrir Répondre Retweeter Favori Plus

Marina Cherbonnier @MarinaDev · 13 août
Ready for the Job market? Participate in the Agrinatura & @YFARD Career Fair e-discussions! bit.ly/1yIr117 #employable @PDMMyriam
Ouvrir Répondre Retweeter Favori Plus

Retweeté par Dinosh Panday

Myriam Perez @PDMMyriam · 25 juil.
@YFARD @AgTrainPhD @newsheenh @dineshpanday New tips for being more #employable ! Something to add ? ;-) Comment on ypard.net/2014-july-16/a...
Ouvrir Répondre Favori Plus

Myriam Perez @PDMMyriam · 17 juil.
@Youth Forum @YFARD We share a same objectif, making youth
Ouvrir Répondre Favori Plus

Suggestions - Actualiser · Tout afficher

- African Seed Network** African Seed @African_Seed x
Suivi par Marina Cherbonnie...
Suivre
- AMOUNARBOL** @AMOUNARBOL x
Suivre
- Save the Children** @SaveTheChildren x
Suivre

Comptes populaires · Trouver des amis

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1. Juan Pablo Albornoz



2. Ariel D



3. Natalia Lozano



4. Davit G



5. Inou Maiga



6. Dinesh Panday

7. Gabriela E

8. Maxwell Mkondiwa

9. Owolabi John

10. Ivanna R

11. Machteld Schoolenberg

12. Kristina Kuzn

13. A juarez Tijerino

Thank you!

e - discussions

1. What was **the “secret”** of your success in getting employed?
2. What were **the “musts”** during your job seeking?
3. What are the **strong points** your manager appreciate the most of you?

e – discussions wrap-up

- **YOU**



- **THE OTHERS**



- **THEM!!**



Looking for a job is a job



- JOB HUNT
TO-DO LIST**
1. Wish upon a shooting star.
 2. Throw pennies into a fountain.
 3. Break a wishbone.
 4. Find a four-leaf clover.
 5. Befriend a leprechaun.

YOU

- **Personal Branding (*)**
- Construct **your project**: concrete & **REALISTIC**
- Find and maintain **motivation**
- Be **proactive** and hard worker
- Show **respect** and be humble



() **Wikipedia**: The practice of people marketing themselves (...) in a way leading to a uniquely distinguishable, and ideally memorable, impression.*

YOU

- Decide **what** you want and **where** you want to be
- **Know your self** → for motivation, commitment and continuous improvement



The others

- **NETWORKING**

- Identify
- Give and receive



- Begin **NOW!**

- Internships, lectures, etc

- Take care and work on your **e-reputation**



The others



A candidate makes their greatest impact on an interviewer in the first few minutes.....

The others



- **Interact:** comment, reply, follow
 - To get support and credibility
 - **Share:** create content, give sources, connect people
 - To lead and build influence
- ✓ **Improve your searchability**

Them

- No time to waste
- Know them and be ready
- The answer must be you!!



Them

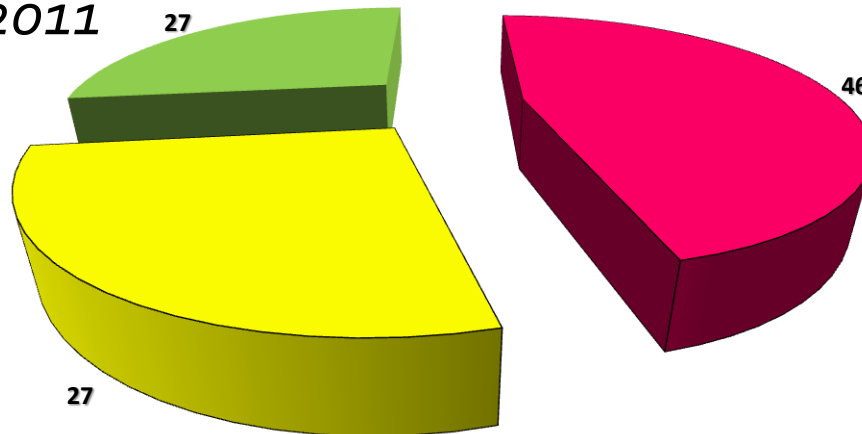
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« Since 2000 and the upscaling of **e-recruitment** candidates are able to share their resumes/CV within a few clicks» Guillaume Ibled from Image in People

- Huge flows must be managed → **less time for *resumes/CV***

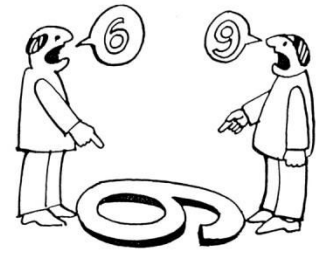
- *Robert Half 2011*



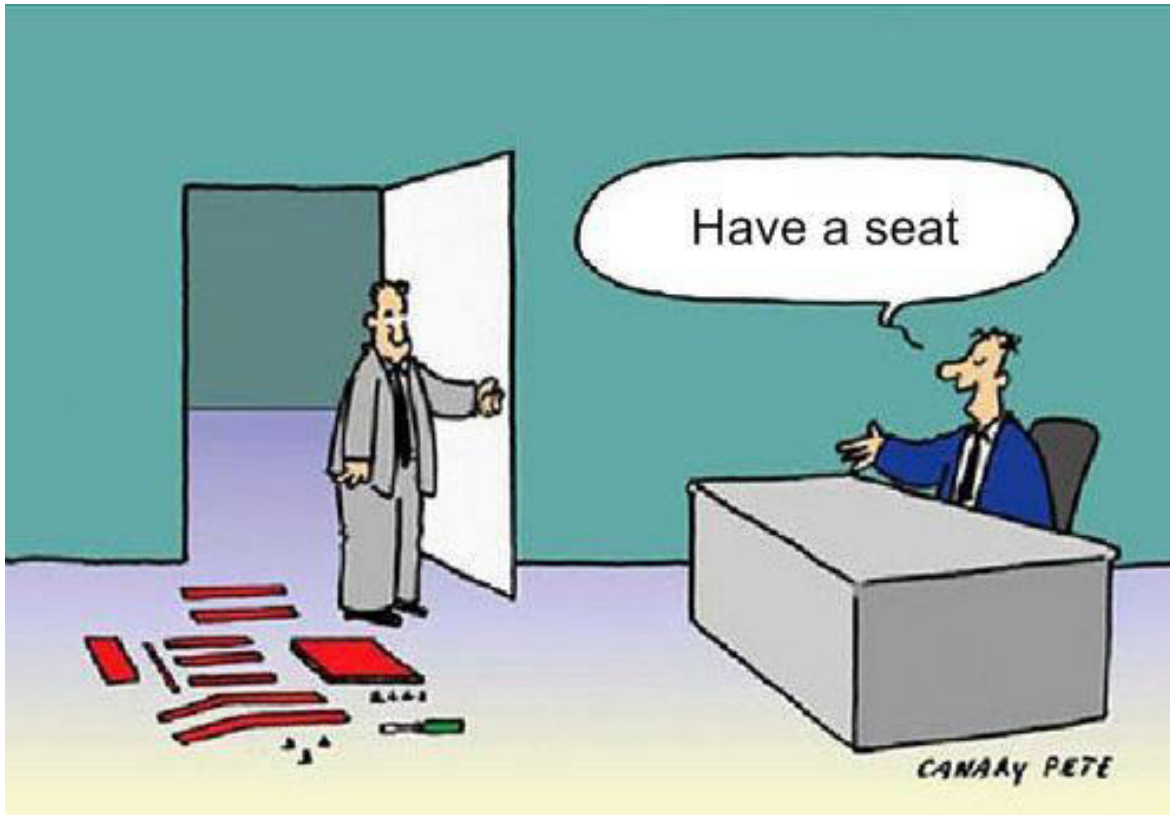
- between 5 and 10 min
- less than 5 min
- more than 10 min

Them

2



- IKEA job interview



Them



- Know the field acronyms

- Know Company values



Them

3



Them

3





- **You are young**

Flexible

Innovative

Open minded

Able to learn

Able to collaborate

More on:

<http://www.ypard.net/>

**Are you ready for the Job market? -
Career Fair e-discussions!**

Let's get started